uc3m Universidad Carlos III de Madrid Master in Business Administration - MBA

SUGGESTED MBA TRACKS

Subject	Business & technology	Finance	International business	Marketing	Strategy
Advanced Corporate Finance		**			*
Business Analytics	**	*		*	*
Consumer Behavior				**	*
Creating and Communicating Value			*	**	**
Digital marketing	**			**	
Emerging Technology Trends	**	*	*	*	*
International Economic Environment		**	**		
International Finance		**	**		
International Management	*		**		**
International Marketing and Trade			**	**	
Management of Technology	**				**
Supply Chain Management	*		*		**
Valuation Methods	*	**			*

^{*} Recommended subject

^{**} Strongly recommended subject